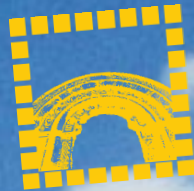




INTERNATIONAL UNION  
FOR HEALTH PROMOTION  
AND EDUCATION

## VI<sup>TH</sup> EUROPEAN CONFERENCE ON HEALTH PROMOTION AND EDUCATION

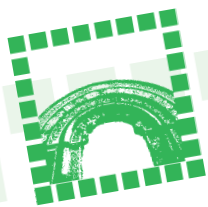
VI CONFERENCE EUROPEENNE DE PROMOTION ET EDUCATION POUR LA SANTE  
VI CONFERENCIA EUROPEA DE PROMOCION Y EDUCACION PARA LA SALUD  
VI CONFERENZA EUROPEA DI PROMOZIONE ED EDUCAZIONE ALLA SALUTE



**Equity, solidarity  
and responsibility  
for health**

**JUNE 18-21, 2003 PERUGIA, ITALY**

Equité, solidarité et responsabilité pour la santé  
Equidad, solidaridad y responsabilidad para la salud  
Equità, solidarietà e responsabilità per la salute



**VI<sup>th</sup> European Conference  
on Health Promotion and Education  
June 18-21, 2003  
Perugia, Italy**

**Equity, solidarity and responsibility for health**

**T**oday's major debates centre around these main themes, which are lie at the heart of interventions to promote health and tackle its determinants.

More advanced societies are oriented to foster citizens' equality and aim to reduce inequalities as much as possible.

However, disparities still exist; and are often increasing, specially with respect to new categories of disadvantaged people (immigrants, marginalized people such as asylum seekers, the homeless, the unemployed...) who are living at the edge of society and dependant on other people's wealth and welfare.

The objective is to try to reduce the inequality gap by increasing equity and reducing its burden through health promotion and related initiatives.

With key advances in technological development, and the expansion of information media, a focal point lies in inequality of knowledge development and management. It is increasingly difficult to understand complex information and then make rational decisions based on it. Education becomes more and more important and education for health and health literacy constitutes new and deeper meanings, engaging the subjects in matters of ethical and methodological choice.

The Conference Scientific Planning Committee regards these as the main priorities that underpin any health promotion and public health strategy.

The **key words** underlying the above strategy are:

- Democracy/Equity
- Participation/Responsibility
- Education/Training
- Documentation/Information

as applied to the various typology of interventions, whether aimed at population groups, settings, risk factors or disease entities.



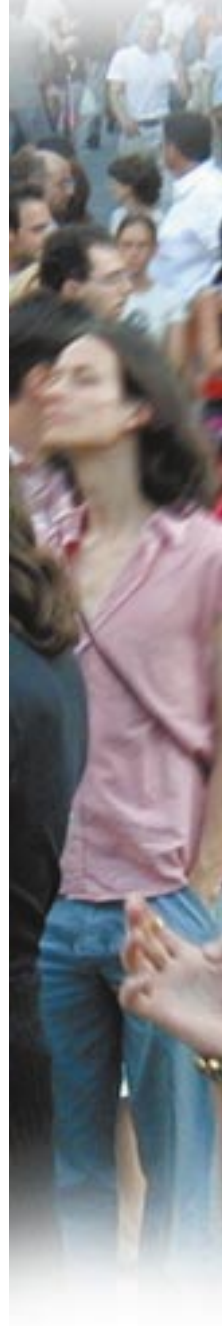
The Conference is sponsored by the World Health Organization, the European Commission, the Italian Ministry of Health and the IUHPE.

It's organised at local level by the Experimental Centre for Health Education, Department of Hygiene - University of Perugia, in collaboration with Italian Confederation for Health Promotion and Education (CIPES) and the Italian Association for Health Education (AIES).

Beginning in Perugia, historical reference point for health education and starting place for research and initiatives aimed at the development of health promotion in Europe, the Conference will move to other Umbrian locations, where it will view and debate specific interventions, projects and programmes developed at local level. From Terni, for the special theme of societies in transition and experimentation of communication technologies, to Spoleto for the relationship between music and health, to Gubbio for the re-appropriation of environment and sustainability, to Trevi and Torgiano for nutritional models based on natural and safe food.

It will be also an opportunity to celebrate the 50<sup>th</sup> anniversary of the foundation of the Experimental Centre and to celebrate the work of the founders of the health education and health promotion movement in both Italy and the wider Europe.

The opening ceremony will take place at the Congress Center "A.Capitini", in Perugia. The location of other conference venues is specified in the program, with participants moving between several towns by train and by bus.



## II Draft Program

### 18th June

- 10:00 Registration/Poster reception  
15:30 Opening  
Celebration of the 50th anniversary of Centro Sperimentale di Educazione Sanitaria Interuniversitario  
17:00 The context of European Union Policy  
17:20 Equity: a challenge for the future in a multicultural world  
17:40 Solidarity: how the European dimension can contribute to sustainable globalisation  
18:00 Partnership, Participation and Empowerment  
20:00 Social Programme

### 19th June

- 9:00 Health Promotion in a developed world: Europe as a case study  
10:30 Coffee Break  
11:00 Concurrent sections I
  - ◆ Health Promoting Schools
  - ◆ Health Promoting Hospitals (including patient education)
  - ◆ Healthy Cities
  - ◆ Workplace Health Promotion12:45 Lunch break  
15:00 Concurrent sections II
  - ◆ Activity and nutrition
  - ◆ Health promotion planning
  - ◆ Vocational training
  - ◆ Culture Integration16:45 Coffee Break  
17:30 Concurrent sections III
  - ◆ Health Impact Assessment (H.I.A.)
  - ◆ Advertising on health issues and media
  - ◆ Health Promotion for the Elderly
  - ◆ Building infrastructures for workplace health: National fora to promote workplace health20:00 Social Programme





## 20th June - Education for Health Promotion.

**GUBBIO**  
8:00 Departure  
9:00 Practical activity  
11:00 Round Table  
Physical activity,  
health promotion and  
re-appropriation of the  
environment  
13:00 Lunch break  
15:00 Practical activity  
Return to Perugia  
Free evening

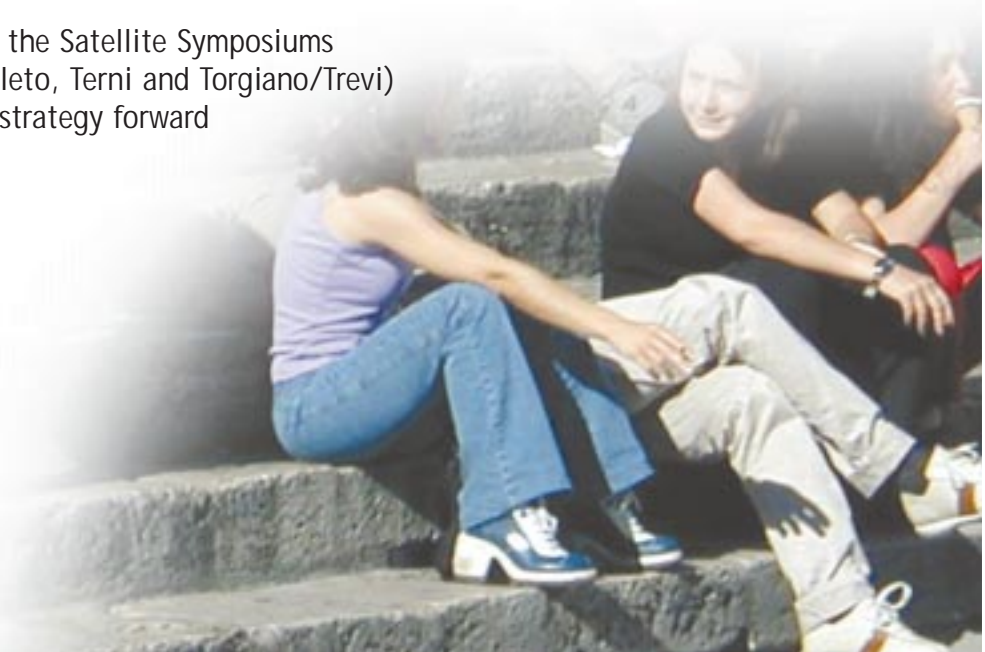
**SPOLETO**  
9:00 Departure  
10:00 Round Table  
Music and health  
promotion  
13:00 Lunch break  
15:00 Practical activity  
Return to Perugia  
Free evening

**TERNI**  
9:00 Departure  
10:00 Round Table  
Industrial societies in  
transition and health  
promotion  
13:00 Lunch break  
15:00 Practical activity  
Return to Perugia  
Free evening

**TORGIANO - TREVÌ**  
9:00 Departure  
10:00 Round Table  
Nutritional models and  
health promotion  
13:00 Lunch break  
15:00 Practical activity  
Return to Perugia  
Free evening

## 21st June

9:30 Concurrent sections IV  
◆ Addiction  
◆ Community involvement and population participation  
◆ Mental Health Promotion  
◆ IUHPE meeting  
10:30 Coffee Break  
11:00 Reports from the Satellite Symposiums  
(Gubbio, Spoleto, Terni and Torgiano/Trevi)  
12:30 Carrying the strategy forward  
12:45 Closure



## CALL FOR ABSTRACTS

To send the abstract for the congress, please use the instructions below and send it to the Scientific Secretariat by 31st January 2003

All works will be selected by the scientific committee that will divide them into:

- Works to be presented in poster form
- Works to be presented orally
- Unaccepted works

The Scientific Secretariat will inform whether the work has been accepted by 31th March 2003

### HOW TO SEND the work (e-mail or floppy disk)

Use Word for Windows (all versions) and edit a text file according to the outline given below:

ABSTRACT FORM	
SUBJECT TITLE AUTHORS INSTITUTE/ORGANISATION	For the parts entitled TITLE/AUTHORS/INSTITUTE/ORGANISATION write no more than 4 lines with 70 strokes/line for a total of 280 letters, including spaces.
TEXT	Maximum 300 words
NAME SURNAME ADDRESS POST CODE/CITY TEL./FAX E-MAIL	These parts refer to the person responsible for the ABSTRACT who will receive all the information

### SPEECHES

Speeches not longer than 15 minutes.

### POSTERS

The poster panels measure 80 cm. x 180 cm.

### AUDIOVISUALS

The following audio-visuals facilities will be available:

#### *Slide projection*

Standard sized slides should be placed in chronological order in the Kodak Carousel loaders available at the Slide Centre. The loaders should be marked with adhesive labels giving the name of the speaker and the presentation room, and should be handed over at the Slide Centre at least 40 minutes before the presentation.

At the end of the presentation speakers are requested to collect their slides and any other au-

dio-visual support from the Slide Centre. The secretariat will not be held responsible for any material that is not collected immediately.

#### *Computer projection*

A computer equipped with a Power Point programme will also be available at the Slide Centre.

Only Super VHS video-projection is available.

#### *Overhead projector*

## GENERAL INFORMATION

### CONGRESS LOCATION

Congress Centre A. Capitini

Strada Pian della Genna

Perugia

### REGISTRATION

Congress Participation and presentation of scientific works are subject to payment of the registration fee.

You can sign in two ways:

On-line (recommended):

Please connect to the web site [www.csccongressi.it](http://www.csccongressi.it), click on "congresses in progress" and then on the required congress. Follow the instructions and complete the registration hotel accommodation and Payment form.

By fax or post:

The attached form may be sent to the Organisational Secretariat together with payment of the registration fee as indicated below:

REGISTRATION FEES				
	BY 30TH OCTOBER 2002	BY 31ST JANUARY 2003	BY 15TH MAY 2003	DURING THE CONGRESS
IUHPE MEMBERS	€ 400,00	€ 500,00	€ 600,00	€ 700,00
NON IUHPE MEMBERS	€ 450,00	€ 550,00	€ 650,00	€ 750,00
DEVELOPING NON EUROPEAN COMMUNITY COUNTRIES	€ 300,00	€ 300,00	€ 300,00	€ 300,00
STUDENTS	€ 100,00	€ 100,00	€ 100,00	€ 200,00

N.B. Congress registration can be made until 15th May 2003. After this date registration can be made only during the congress and the invoice will be prepared after the congress.

For security only congress participants carrying official badge will be allowed into the conference hall.

The above-mentioned fees include 20% V.A.T. (I.V.A.)

The fees include:

- participation in the scientific sessions at the congress;
- congress kit;
- coffee breaks;
- lunches;
- certification of participation;
- social programme;
- transportation on day 20 (Perugia – Simposium – Perugia)

Students must attach a certificate proving their status to the registration form.

### CERTIFICATE OF PARTICIPATION

The certificate of participation will only be issued to participants who have paid their registration fee.

### CONGRESS SECRETARIAT

C. S. C. Srl

Via L.S. Gualtieri, 11

06123 Perugia

Tel. +39 075 5730617 - Fax +39 075 5730619

e-mail : [paola@csccongressi.it](mailto:paola@csccongressi.it)

web site [www.csccongressi.it](http://www.csccongressi.it)

The secretarial office is open from Monday to Friday from 9.00 a.m. to 1.00 p.m. and from 3.00 p.m. to 6.00 p.m.

Opening hours during the congress will be:

From Wednesday 18th June from 10.00 a.m. hours.

### HOTEL ACCOMODATION

In order to book your hotel, send the form attached to the Organisational Secretariat together with payment, according to the payment terms given, of the sum of € 110.00 for each room booked, (€ 95.00 as a deposit and € 15.00 as agency fee). The de-

posit will be deducted from the final bill to be paid directly the hotel.

The rooms will be assigned by the Organisational Secretariat on the "first come – first served" basis. The Organisational Secretariat will send the voucher and communicate the name of the hotel. In order to guarantee needs requested, congress participants are pleased to send the booking form as soon as possible.

### PAYMENT TERMS AND INVOICING

Payment terms are indicated in the registration form.

***Forms not accompanied by payment will not be accepted.***

In order to pay on-line, please connect to the web site [www.csccongressi.it](http://www.csccongressi.it), click first on "congresses in progress" and then on the required congress.

In order to receive the invoice, the person concerned must clearly indicate his residence, together with his tax file number or V.A.T. number in the spaces reserved for this on the registration form.

C.S.C. Srl will issue invoices to Companies or Organisations only on receipt of a written request indicating all the fiscal data to be attached to the registration form.

### CANCELLATIONS AND REFUNDS

For cancellations of registration received before 15th April 2003 by means of a registered letter with return receipt, 70% of the registration fee will be refunded; after this date no refunds will be made.

For cancellations of hotel bookings received before 15 April 2003, the deposit will be refunded minus the sum equal to double the amount of the standing agency fee; after this date no refunds will be made.

HOTEL ACCOMODATION		
Hotel prices are as follows:		
	Double room	Double room as single
Hotel****	from € 115.00 To € 140.00	from € 99.00 To € 103.00
Hotel***	from € 97.00 To € 116.00	€ 90.00
Hotel**	€ 65.00	€ 60.00

Prices are per room per day and breakfast is included.

# UMBRIA ALL YEAR ROUND 2003

For information send e-mail to: [paola@csccongressi.it](mailto:paola@csccongressi.it)



## COUNTRY HOUSES

These are usually restored castles or old aristocratic villas, situated either in the countryside or in the centre of small villages or in historic town centres.

Those in villages or in the country have large, well-cared gardens and there is always a (swimming pool) and sometimes tennis courts and mini-football fields. Inside we find fascinating, both small and large (lounges), almost always painted with frescoes. The rooms, junior suites and suites provide all first-class hotel services (telephone, refrigerator bar, etc...). The restaurants use Umbrian products and offer their guests personal menus.

	Prices per person (€)	
	3 NIGHTS	SEVEN DAYS
Overnight stay with breakfast	255,00	595,00
Half board	345,00	665,00



## HOTELS \*\*\*

Modern, comfortable 3-star hotels. All with round-the-clock concierge services. Restaurants with typical local cooking. Lounges. All rooms well-fitted with private bathroom.

We suggest:

- Near the main towns: Perugia, Assisi, Gubbio, Todi, Spoleto, Orvieto. Well positioned. All with private parking or garage.
- In the countryside: with outdoor facilities and swimming pool, ideal for a relaxing holiday.

	Prices per person (€)	
	3 NIGHTS	SEVEN DAYS
Overnight stay with breakfast	135,00/165,00	280,00/350,00
Half board	180,00/225,00	365,00/440,00

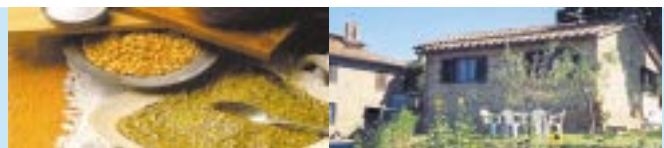


## PRIVATE HOUSES AND APARTMENTS

Old villages or completely restructured farmhouses are offered to guests as single family houses or holiday apartments. Fitted with warm, country-style furniture, they contain everything needed for a short stay. Cooking facilities complete with cooking pots and pans, crockery, and cutlery, fridge, and cooker. Living room facility with sofas and armchairs, room or rooms with one or more bathrooms depending on the size of the premises. The single family house always has a private space outside with garden furni-

ture. Apartments may have their own private space outside or there may be a communal garden. Prices include bed linen and bath towels. The costs for electricity, water and gas consumption vary according to the size of the place and the number of accessory facilities (swimming pool, private garden etc.)

	Prices per week (€)	
	APARTMENT	SINGLE FAMILY HOUSE
For 2 people	360,00/480,00	550,00/700,00
For 4 people	440,00/550,00	600,00/800,00



## FARMHOUSE

This is a holiday in direct contact with nature, in rooms or small apartments in a farm. We always offer accommodation where there is also a restaurant: simple country cooking using local products, all genuinely "home-made". Farmhouse accommodation provides a suitable answer for everyone's "pocket".

### AT "THE SIMPLE FARM"...

The farmer's family has carefully and lovingly restructured part of building in the farm. The furnishings are plain and simple. The cooking is all done by the family. The guests will be taken to see the fields and stock.

	Prices per person (€)	
	3 NIGHTS	SEVEN DAYS
Apart. with cooking facilities (for 2 people)	-	360,00
Half board	155,00/175,00	295,00/385,00



### ... AT "THE RICH FARM"

This usually refers to a country house with all its annexes (stable, cattle-shed, barn, etc...) that has been completely restructured to provide lodgings. It includes a lounge, dining room and reception hall. The rooms or apartments are well equipped and always have a private space outside with garden furniture.

In addition to typical local Umbrian cooking, more elaborate dishes are also served. The gardens outside are always well kept after and are surrounded by paths for walks, a swimming pool and open spaces for children. Many also have: tennis courts, bowling lawns, horse-riding facilities.

	Prices per person (€)	
	3 NIGHTS	SEVEN DAYS
Overnight stay with breakfast	165,00/225,00	350,00/525,00
Half board	230,00/320,00	610,00/920,00



**PAYMENT TERMS**

Payment of the before mentioned sum due shall be by:

Bank Transfer made to:  
C.S.C. srl - Perugia  
c/c 8212/4 Banca Popolare di Spoleto Branch 81 (Q/5704/21600/8212/4)  
swift code: BPSFIT3S  
for the sum of € \_\_\_\_\_

reason:  registration at the Congress for the sum of: \_\_\_\_\_  
 hotel booking for the sum of : \_\_\_\_\_  
according to attached form

Bank Cheque/Banker's Draft  
'NOT TRANSFERABLE' issued to order in the name of  
"C.S.C. S.r.l." – Perugia  
drawn on the bank \_\_\_\_\_  
for the sum of € \_\_\_\_\_  
attached

VISA Credit Card n° |\_|\_|\_|\_| |\_|\_|\_|\_| |\_|\_|\_|\_| |\_|\_|\_|\_|  
Expiry date: |\_|\_| / |\_|\_|  
Holder: \_\_\_\_\_  
Issued by the Bank \_\_\_\_\_  
To be used for the sum of € \_\_\_\_\_

*All banking expenses must be paid by participant.*

Date \_\_\_\_\_ Signature \_\_\_\_\_

Name of accompanying person

n° 1: \_\_\_\_\_

n. 2: \_\_\_\_\_

Other details: \_\_\_\_\_  
\_\_\_\_\_

Permission is hereby granted to communicate and publish all the data given in this form for the purpose of the congress.

Date \_\_\_\_\_ Signature \_\_\_\_\_

**Under the High Patronage  
of the Italian Government\***

**Sponsored by**

World Health Organisation  
European Commission  
Italian Ministry of Health  
Italian Ministry of Education\*  
Italian Ministry of Welfare\*

**Organized by**

International Union for Health  
Promotion and Education,  
European Region;  
Experimental Centre for Health  
Education, Department of Hygiene  
and Public Health,  
University of Perugia

**Supported by**

Region of Umbria  
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Municipality of Gubbio  
Municipality of Spoleto  
Municipality of Torgiano  
Municipality of Trevi  
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Giuseppe Badolati  
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Gianfranco Tarsitani  
Yannis C. Tountas  
Luciano Vettore  
and the other members  
of the European  
Regional Committee of IUPHE

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Anniversary of CSESi**

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Mario Pucciarini, Giuseppina  
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**President organising  
Committee of Perugia**

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**President organising  
Committee of Gubbio**

Orfeo Goracci

**President organising  
Committee of Spoleto**

Massimo Brunini

**President organising  
Committee of Terni**

On.le Paolo Raffaelli

**Presidents organising  
Committee of Torgiano/Trevi**

Stefano Fodra, Giuliano Nalli

\* Requested

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www.luigimarzo.it

**SCIENTIFIC SECRETARIAT**



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